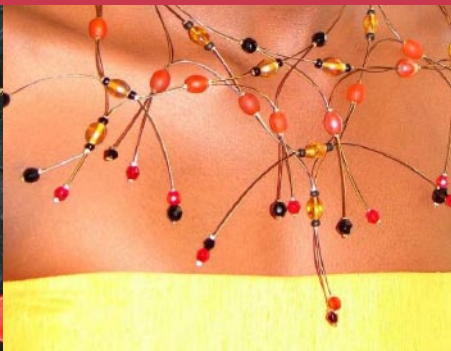


# INVEST WITH SHARED INTEREST AND YOUR MONEY SUPPORTS FAIR TRADE ENTERPRISES IN THE WORLD'S POOREST COUNTRIES



**WE SEE A WORLD  
WHERE PEOPLE CAN  
TRADE AS EQUALS**

The jewellery shown was created by Umtha (meaning 'Ray of Light'), a fair trade business in Cape Town, South Africa. Umtha first started in a converted garage in 1992, but thanks to support from Shared Interest, they have grown the business, taken on new employees and developed a wider range of products which are successfully sold through the fair trade network. The business offers its employees the stability to grow and develop as individuals, providing support for their families and helping break the cycle of poverty in the next generation.

Become a member of Shared Interest and you can help support other businesses like Umtha throughout the developing world. You can join a growing number of people who see support for fair trade as a key means of addressing global poverty. We want members who share our vision of a world where communities can trade as equals and where justice, not profit, is the bottom line.

It's easy to become a member, and for as little as £XX you can open an account. For more information call us on (0) 191 233 9100 quoting XXXX or visit our website at [www.shared-interest.com](http://www.shared-interest.com)

**SHAREDINTEREST**  
INVESTING IN A FAIRER WORLD